



CERTIFICATE

This is to certify that

Dewa Putu Oka Prasiasa

*International Seminar
on Tourism
Sustainable Tourism Development
based on
Tourism Behavior*

has participated in the International Seminar on
Sustainable Tourism Development Based On Tourism Behavior
hosted by STIPRAM on 24 –26 February 2014 at INNA Garuda Hotel Yogyakarta,
Indonesia, as

Presenter

Yogyakarta, 24 February 2014

Suhendroyono, SH., MM., M.Par
STIPRAM Chairman

STIPRAM

Sekolah Tinggi Pariwisata Ambarukmo



YAYASAN DHARMA WIDYA ULANGUN
SEKOLAH TINGGI PARIWISATA BALI INTERNATIONAL DENPASAR
(The International Bali Tourism Institute)

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SURAT PENUGASAN

Nomor: 011.1/KP.103/STPBI/II/2014

Terkait dengan surat undangan dari Panitia International Seminar on Sustainable Tourism Development Based on Tourism Behavior, Sekolah Tinggi Pariwisata Bali Internasional Denpasar menugaskan:

Nama : Dr. Dewa Putu Oka Prasiasa, A.Par.,MM
Jabatan : Kaprodi D-IV Manajemen Pariwisata

Untuk menghadiri undangan tersebut pada:

Tanggal : 24 – 26 Februari 2014
Tempat : Inna Garuda Hotel, Yogyakarta

Demikian surat penugasan ini diberikan untuk dilaksanakan dengan sebaik-baiknya dan penuh tanggungjawab. Setelah melaksanakan tugas tersebut, kepada yang bersangkutan agar membuat laporan yang ditujukan kepada Ketua Sekolah Tinggi Pariwisata Bali Internasional.

Denpasar, 20 Februari 2014

Sekolah Tinggi Pariwisata Bali Internasional
Ketua,



[Signature]
I Made Sudjana, SE.,MM.,CHT.,CHA
NIPY 2000.0003

Tembusan:

1. Kasubbag. Kepegawaian
2. Kasubbag. Keuangan
3. Arsip

PROGRAM RUNDOWN
 INTERNATIONAL SEMINAR ON TOURISM
Sustainable Tourism Development Based on Tourism Behavior
 24 – 26 February 2014 INNA Garuda Hotel Yogyakarta

MONDAY, 24 February 2014

		Notes	
12:00-15:00	Guest Arrival Hotel Check-In	Participants and Presenters	
15:00-15:30	Seminar Registration	Batik Exhibition by STIPRAM Student	
16:00-16:30	Arts and Cultural Performance	STIPRAM Chorus STIPRAM Traditional Dancers	
16:30-16:40	Welcome Speech	STIPRAM Chairman	
16:40-17:05	Keynote Speaker	Prof. Dr. I Gde Pitana, M.Sc. (Ministry of Tourism and Creative Economy Indonesia) <i>Tourism, Behavioral Change, and Sustainable Development</i>	Moderator: Dr. Bet El Silisna Lagarensen, MM.Tour
17:05-17:30	Keynote Speaker	Erik Christopher Hookom, BA., M.Ed, TEFL (Visiting Lecturer from USA) <i>Accommodation Changing Trends in Tourism: Modern Perspective on the Hospitality Industry</i>	Moderator: Dr. Tonny Hendratono, SE, MM
19:00-21:00	Welcome Dinner Arts and Cultural Performance	STIPRAM Singers STIPRAM Traditional Dancers	

TUESDAY, 25 February 2014

		Notes	
08:30-10:15	Discussion Panel	1. Prof. Dr. Ir. Didik Sulistyanto (Former Atache of Education and Culture Embassy of Indonesia in Bangkok Thailand) <i>ASEAN Consumer Behavior in Sustainable Tourism Development In Indonesian Tourism Industry</i> 2. IB Wirajaya (Ida Bagus Abdhi) (President Director of Bali Tourism Development Corporation) <i>Sustainable Tourism Development Based on Tourism Behavior in Nusa Dua Tourist Resorts</i> 3. Prof. Lee, Chao-Hsiu (President of Tainan National University of the Arts, Taiwan) <i>The Interaction among Tradition, Ritual, Performing Arts and Tourism Development</i> 4. Dr. Bet El Silisna Lagarensen, MM.Tour. (Tourism Department of Manado State	Moderator: Masruri

		<p>Polytechnic, Manado) <i>Assessing Tourist-Host Social Contact in Small Island Destinations: The Case of Gangga Island, North Sulawesi, Indonesia</i> 5. Lenore Tardif, B.Sc., Dip.Lang (Tourism Observer from Australia) <i>Observer's Ideas on Community and Tourism Development</i></p>	
10:30-12:00	Session I	<p>Dr. Dewa Putu Oka Prasiasa, A.Par.,MM. (Sekolah Tinggi Pariwisata Bali International Denpasar) <i>Community Opinion about Sustainable Tourism Development at the Tourist Village of Jatiluwih Tabanan Regency Bali Province</i></p> <p>Drs. I Nyoman Gede Astina MPD, CHT, CHA (Sekolah Tinggi Pariwisata Bali International Denpasar) <i>Balinese Character in Sustainable Tourism</i></p> <p>Melany Agustina, SST.Par., MM.Tr (Universitas Ma Chung, Malang) <i>The Potential of Green Tourism at Eco Green Park, Malang</i></p> <p>Heri Puspito Diyah Setiyorini (Tourism Marketing Management Universitas Pendidikan Indonesia) <i>The Sustainable Tourism Attitude Scale of Residents' Attitudes towards Urban Tourism Development in Bandung, Indonesia</i></p> <p>Dr. Budi Purnomo (Sahid Tourism Institute of Surakarta) <i>Polite and Impolite Behavior at Front Desk: Analysis of Communication Styles</i></p>	<p>Moderator: Lenore Tardif, B.Sc., Dip.Lang</p>
13:30-15:15	Session II	<p>Supina, M.Par., MM. In ITM (Bunda Mulia University Jakarta) <i>Low Income Tourists' Motivation and Satisfaction – A Case of Tidung Island, Thousand Islands, DKI Jakarta, Indonesia</i></p> <p>Ir. Sarodjini Imran M.Si. (Fakultas Pariwisata Universitas Pancasila) <i>Planning of Sustainable Tourism Destination Based on Disaster Risk Reduction in Mentawai Islands</i></p> <p>Ema Rahmawati, SE. M.Par (Unisbank Semarang) <i>Empowering the People Living Surrounding</i></p>	<p>Moderator: Pratiwi Cahyani, ST, M.Sc</p>

		<p><i>the Cultural Conservation Area of Bromo Tengger Semeru National Park to Develop Local Culture and Ecotourism</i></p> <p>Dr. Alimatus Sahrah, M.Si., MM (University of Mercu Buana Yogyakarta) <i>Destination Image and Subjective Well-Being Students from Outside Yogyakarta</i></p> <p>Reiza Miftah Wirakusuma SST.Par., M.Sc. (Universitas Pendidikan Indonesia, Bandung) <i>Character Analysis and Perception of Foreign Tourists towards Tourism Product in Prowirotoan</i></p> <p>Haniek Listyorini, SE, MBA (STIEPARI Semarang) <i>Tourists' Perceptions toward Internal and External Promotion Of Lawang Sewu As A Landmark of Semarang City</i></p>	
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15:30-17:00	Session III	<p>I G.P.B Sasrawan Mananda, SST.Par., M.M., M.Par (Udayana University Bali) <i>Spiritual Tourism Development Model in Bali</i></p> <p>Ni Gusti Ayu Dewi Paramita Arisandi, S.S, M.Par (Udayana University Bali) <i>The Identification of Bali Tourism Image in Social Media Based on 4 A Approach</i></p> <p>Dr. Dra. Rd. Siti Sofro Sidiq, M.Si. (University of Riau and ARS Bandung) <i>Malays Cultural Tourism Development in Siak Sri Indrapura, Riau Province</i></p> <p>Yuni Retnowati, S.IP, M.SI (AKINDO YPK Yogyakarta) <i>Tourism Behavior in the Cyber Era</i></p> <p>I Nyoman Sudiarta (Udayana University Bali) <i>Understanding the Behavior of Tourists: A Strategy to Build Positioning of Tourism Destination (Case Study Bali)</i></p>	<p>Moderator: Fara K. Iranda, ST, M.Sc.</p>
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WEDNESDAY, 26 February 2014

08:00-16:00	TOUR PROGRAM	Gather in Hotel Lobby at 07:30 (the latest)
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