

Reviewer Invitation for Surfing in the Mid Wave: Ancient Communal Mode of Production of Sea Salt Commodity in Bali during Tourism Expansion

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Cogent Social Sciences <em@editorialmanager.com>

Thu, Mar 30,
6:52 PM

to me

Dear Dr I Gusti Bagus Rai Utama,

Pier Luigi Sacco, Senior Editor for Cogent Social Sciences, would like to invite you to review a manuscript entitled "Surfing in the Mid Wave: Ancient Communal Mode of Production of Sea Salt Commodity in Bali during Tourism Expansion". This involves completing a scorecard and submitting your recommendation, with the entire process conducted via an easy online system.

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Please find the abstract for the manuscript below for your information. The full paper will be available to read on the online system if you accept the invitation.

This study examines the sea salt technology system as a traditional economic institution that has become a legacy of the pre-capitalist mode of production, which can survive, synergize, and integrate with the current capitalist mode of production. Sea salt refers to a unique salt commodity called palung salt. Apart from using the ethnographic method, this study also uses a historical sociological approach by utilizing documentary material, life history, and focus group discussions to trace developments and identify interrelated developmental factors. When the big wave of the capitalist mode through tourism industrialization opted for all sectors of the economic life of the Balinese people, the traditional mode of production of palung salt has continued to exist and even developed.

This study also identifies three key factors that enable the mode of production to overcome the capitalist economic system. First, the palung salt technology system is integrated with Balinese socio-cultural values, which have a strong religious foundation. Second, salt products have advantages in accordance with the needs and image of the modern industrial society, which can also penetrate the global market. Third, there is a capital-intensive economic sector business in the sea salt sector to seek profit and to preserve this salt-making system as a historical and cultural heritage.

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Dear Dr I Gusti Bagus Rai Utama,

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Senior Editor
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