

Judul :Pengaruh E-Commerece Dan Penggunaan Sistem Informasi Akuntansi Terhadap Pengambilan Keputusan Berwirausaha (Studi Kasus Pada Mahasiswa Program Studi Akuntansi Fakultas Ekonomika Bisnis Dan Himaniora Universitas Dhyana Pura)
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ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh e-commerce dan penggunaan sistem informasi akuntansi terhadap pengambilan keputusan berwirausaha pada mahasiswa jurusan akuntansi fakultas ekonomika bisnis dan humaniora universitas dhyana pura. Sampel terpilih sebanyak 46 responden dengan metode convience sampling. Data penelitian ini diperoleh dari kuesioner (primer). Teknik analisis yang digunakan dalam penelitian ini adalah uji asumsi klasik, regresi linier berganda, hipotesis dan uji determinasi.

Hasil analisis data dengan bantuan SPSS 25 menunjukkan bahwa hasil uji hipotesis secara persial (t-test) e-commerce (X1) dan penggunaan sistem informasi akuntansi (X2) berpengaruh terhadap pengambilan keputusan berwirausaha (Y).

Berdasarkan hasil uji hipotesis simultan (F-test) nilai koefisien determinasi atau Adjusted R Aquare (R²) sebesar 0,613 atau 61,3% membuktikan bahwa variabel e-commerce dan penggunaan sistem informasi akuntansi seacara bersama-sama berpengaruh positif dan signifikan terhadap pengambilan keputusan berwirausaha.

Kata kunci: E-commerece, Sistem Informasi Akuntansi, Keputusan Berwirusaha

Title : **The Effect of E-Commerece and the Use of Accounting Information Systems on Entrepreneurial Decision Making (Case Study on Accounting Students of the Faculty of Business Economics and Humanities, Dhyana Pura University)**
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ABSTRACT

The objective of this study is to investigate the impact of e-commerce and the utilization of accounting information systems on entrepreneurial decision-making among accounting students enrolled in the faculty of business economics and humanities at Dhyana Pura University. The sample consisted of 46 respondents who were recruited through convenience sampling. The major source of this research data was derived from a questionnaire. The analytical methodologies employed in this work encompass the classical assumption test, multiple linear regression, hypothesis testing, and determination testing.

The findings obtained by conducting data analysis using SPSS 25 indicate that the outcomes of the hypothesis test, namely the t-test, reveal a significant relationship between e-commerce (X1) and the utilization of accounting information systems (X2) in influencing the decision-making process for entrepreneurship (Y).

The findings from the F-test indicate that the coefficient of determination, also known as Adjusted R Square (R2), is 0.613, equivalent to 61.3%. This value provides evidence that the combined influence of e-commerce and the utilization of accounting information systems has a statistically significant and positive impact on entrepreneurial decision-making.

Keywords: e-commerce, accounting information systems, entrepreneurial decision- making