

Judul : Pengaruh *Corporate Social Responsibility* dan *Good Corporate Governance* Terhadap Kinerja Keuangan Perusahaan *Consumer Good* Yang Terdaftar Di bursa Efek Indonesia 2019 – 2022
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ABSTRAK

Penelitian ini bertujuan untuk menguji dan menganalisis pengaruh *CSR* dan *GCG* terhadap kinerja keuangan pada perusahaan perbankan yang terdaftar di Bursa Efek Indonesia (BEI). Jenis penelitian ini adalah penelitian Kuantitatif yang bertujuan mengetahui pengaruh antar variabel melalui pengujian hipotesis.

Teknik pengambilan sampel yang digunakan adalah purposive sampling dan diperoleh sebanyak 67 perusahaan perbankan. Data yang digunakan merupakan data sekunder berupa laporan tahunan dan laporan keberlanjutan perusahaan serta website Bursa Efek Indonesia. Teknik analisis data menggunakan regresi linear berganda dengan program SPSS.

Hasil penelitian ini menunjukkan bahwa terdapat pengaruh signifikan antara *CSR*, Dewan Komisaris, Komite Audit dan Dewan direksi dan kepemilikan insitusal terhadap kinerja keuangan, Hal ini menunjukkan bahwa *corporate social responsibility* dapat dijadikan bahan pertimbangan oleh investor dalam menanamkan modalnya, dan komite audit bisa memaksimalkan tugasnya dalam membantu dewan komisaris

Kata kunci : *CSR*, *Good Corporate Governance*, Kinerja Keuangan

Title : *The Influence of Corporate Social Responsibility and Good Corporate Governance on the Financial Performance of Consumer Good Companies Listed on the Indonesian Stock Exchange 2019 - 2022*

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ABSTRACT

This research aims to examine and analyze the influence of csr and gcg on the financial performance of banking companies listed on the Indonesia Stock Exchange (BEI). This type of research is quantitative research which aims to determine the influence between variables through hypothesis testing.

The sampling technique used was purposive sampling and 67 banking companies were obtained. The data used is secondary data in the form of annual reports and company sustainability reports as well as the Indonesian Stock Exchange website. The data analysis technique uses multiple linear regression with the SPSS program.

The results of this research show that there is a significant influence between CSR, the Board of Commissioners, the Audit Committee and the Board of Directors and institutional ownership on financial performance. This shows that corporate social responsibility can be taken into consideration by investors in investing their capital, and the audit committee can maximize its duties in assist the board of commissioners

Key words: *CSR, Good Corporate Governance, Financial Performance*