

## **ABSTRACT**

Systemic Functional Linguistics (SFL) focuses on how language operates within social contexts. Applying SFL in these contexts can clarify text meanings, allowing people to understand and reduce misinterpretations. This study objective is to examine the types of processes and circumstances present in the language used on the *iNi Vie* Hospitality Management website. This study using a qualitative descriptive analysis, the data were examined to identify and classifying the transitivity processes and circumstances using Halliday's (2004) SFL theory, with an emphasis on the transitivity system. The results of the study based on data analysis revealed six types of processes: material, mental, behavioral, verbal, existential, and relational. Meanwhile, this study also revealed nine circumstantial elements: extent, location, manner, cause, contingency, accompaniment, role, matter, and angle. In conclusion this study demonstrated the diverse use of language functions on the *iNi Vie* website, illustrating the practical application of SFL theory in social contexts.

***Keywords: Systemic Functional Linguistic (SFL), Transitivity, Website***