

ABSTRACT

This study aims to analyze the associative meanings found in Easter songs by Hillsong Worship. A qualitative descriptive method was used in this study to analyze the data. The data source is a selection of Easter song lyrics from Hillsong Worship. The data were collected from the official lyrics available on Hillsong Worship's platforms. The lyrics were gathered by accessing their official website, YouTube channel, and other verified sources to ensure the authenticity of the content. The theory of Leech (1981) regarding associative meanings was used to analyze the data. From the results of the analysis, a total of 25 data related to the five types of associative meanings were found. In addition, 10 data were identified as containing all types of associative meanings, including connotative, stylistic, affective, reflected, and collocative meanings. These findings indicate that the selected Easter songs by Hillsong Worship are rich in layered and meaningful language that enhances both spiritual depth and emotional resonance.

Keywords: *Associative Meaning, Easter Songs, Hillsong Worship, Semantic Study*