

## ABSTRAK

### HUBUNGAN ANTARA CITRA DIRI DENGAN KEPERCAYAAN DIRI PADA REMAJA PEREMPUAN DI KABUPATEN BADUNG, BALI

**Intisari.** Tujuan dari penelitian ini untuk mengetahui hubungan antara citra diri dan kepercayaan diri pada remaja perempuan di Kabupaten Badung, Bali. Penelitian ini menggunakan pendekatan kuantitatif korelasional dengan sampel 384 remaja perempuan di Kabupaten Badung, Bali, yang dipilih melalui *sample random sampling*. Instrumen pengukuran citra diri dan kepercayaan diri telah melalui uji validitas dan reliabilitas, menghasilkan koefisien reliabilitas sangat tinggi (0,981 untuk citra diri dan 0,979 untuk kepercayaan diri), sehingga layak digunakan dalam penelitian ini. Berdasarkan hasil uji hipotesis, hipotesis diterima karena nilai *p-value* < 0,001, mengonfirmasi adanya hubungan antara citra diri dan kepercayaan diri. Nilai korelasi ( $r = 0,612$ ) menunjukkan hubungan positif kuat, di mana peningkatan citra diri berbanding lurus dengan peningkatan kepercayaan diri remaja perempuan. Penelitian ini menunjukkan bahwa hubungan positif kuat antara citra diri dan kepercayaan diri pada remaja perempuan di Kabupaten Badung, yang menunjukkan bahwa semakin baik citra diri, semakin tinggi pula kepercayaan diri.

**Kata Kunci:** Citra Diri, Kepercayaan Diri, Remaja Perempuan

### *THE RELATIONSHIP BETWEEN SELF-IMAGE AND SELF-CONFIDENCE IN TEENAGE GIRLS IN BADUNG REGENCY, BALI*

**Summary.** *The purpose of this study was to determine the relationship between self-image and self-confidence in adolescent girls in Badung Regency, Bali. This study applied a quantitative correlational approach with a sample of 384 adolescent girls in Badung Regency, Bali, who were selected through random sampling. The instruments for measuring self-image and self-confidence have undergone validity and reliability tests, resulting in very high reliability coefficients (0.981 for self-image and 0.979 for self-confidence), making them suitable for use in this study. Based on the results of the hypothesis test, the hypothesis was accepted because the p-value was < 0.001, confirming the existence of a relationship between self-image and self-confidence. The correlation value ( $r = 0.612$ ) indicates a strong positive relationship, where an increase in self-image is directly proportional to an increase in self-confidence among adolescent girls. This study shows a strong positive relationship between self-image and self-confidence among adolescent girls in Badung Regency, indicating that the better the self-image, the higher the self-confidence.*

**Keywords:** *Self-image, Self-confidence, Teenage Girls*